

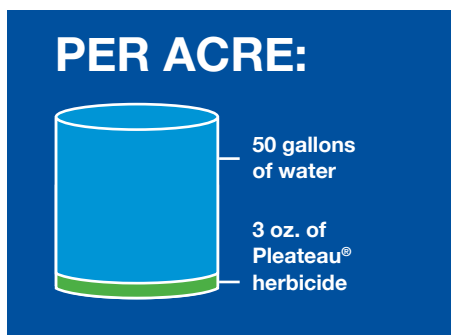
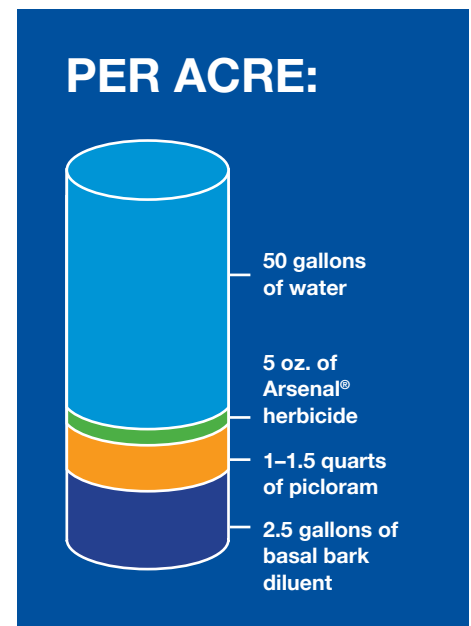
Controlling Weeds and Powering Profits Year-Round in Cold Weather Regions

For Cold-Weather Applicators, Timing Is Everything

Effective control of weeds and brush for roadside and utility can be difficult even in mild climates, so imagine the burden applicators face trying to run a business where brutal season changes can drastically affect profitability. But when applicators in places like Minnesota and the Dakotas plan ahead, tough winters are where gains are made.

Take vegetation management services companies, for example. They often have sizable utility clients, and they need to employ an integrated approach to keep themselves busy year round. They actually have a schedule during icy January. When the weather is in their favor, they mow brush and small trees to prepare for a spring-cut stubble application.

Mowing along powerline and roadside right-of-ways continues through February and March. By mid-April, the frost has usually dissipated, freeing these vegetation management crews to begin stubble cut applications with a tank mix of Arsenal® herbicide and picloram (depending on the tree species), along with basal bark diluent.



This mix has delivered impressive results on several different species, especially those needing greater attention, like poplar.

Stubble applications continue through May, during which bareground treatment preparation is in full effect for electrical substations. Once the bareground applications begin, vegetation management crews are occupied for up to six weeks — deep into June — employing a variety of applications, including Arsenal and Arsenal 4AC herbicides. And to keep substation perimeters green while regulating growth, Plateau® herbicide is applied next.

This gives way to foliar applications through mid-September, followed by additional stubble treatments before the harsh winter sets in again. By adhering to an integrated application approach, vegetation management crews in wintery locales are able to work year round — and keep some money moving during the slower times.